

# digitalize *me*

# SERVICES & PRICING GUIDE



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## SERVICES & PACKAGES

# SERVICES PRICE SHEET

### META ADS

STARTING FROM  
**AED 2,000**

From setting up your account to creating captivating ad campaigns for Facebook & Instagram as well as management. I make sure your ads reach the right audience with data driven results.

### GOOGLE ADS (SEM - SEARCH ENGINE MARKETING)

STARTING FROM  
**AED 3,000**

Get noticed on Google with more traffic to your website, leads & conversions. I will set-up your account and run campaigns in line with your objectives to get you your desired results.

### TIKTOK ADS

STARTING FROM  
**AED 2,000**

From setting up your ad account manager to creating captivating ad campaigns with specific audiences targeted to your business. Tiktok requires different content from Meta ads I will help guide to create the right content for the channel.

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### WHATSAPP MESSAGING

STARTING FROM  
**AED 2,000**

This enables businesses to integrate WhatsApp messaging for broadcast messages and chatbots. Steps include setting up a WhatsApp Business Account, accessing the API, creating message templates, and sending broadcast messages.

### SOCIAL MEDIA MANAGEMENT

STARTING FROM  
**AED 2,000**

It involves creating captions, suggesting content ideas, scheduling, analyzing, and engaging with content on Instagram and Facebook. It also includes audience engagement, analytics and strategy development.

### DIGITAL AUDITS

STARTING FROM  
**AED 3,000**

These thorough audits review your digital presence on your social media platforms, GMB listing and ad accounts to help you better understand what is working for your business, what can be improved and what errors need to be resolved.

## SERVICES & PACKAGES

# WEBSITES

### LANDING

1 PAGE website (landing page) designed keeping your marketing and advertising campaign with a clear Call to Action (CTA) in mind.

#### **Delivery in 4 weeks**

Support: 7 days of technical support post launch.

#### **1 round of revisions**

**AED 5,000**

### ESSENTIAL

Up to 5 PAGES WordPress website you can easily edit yourself.

3 PAGES of professional SEO keyword-optimised copywriting (2000 words). Increase incoming leads and build your email list with social media links and a lead capture on your website.

Up to 10 High-quality stock photos.

#### **Delivery in 4 weeks**

Support: Full library of WordPress training videos & 30 days of technical support post-launch.

#### **2 rounds of revisions**

**AED 15,000**

#### **No Hidden Costs.**

All the super boring (but necessary) stuff required to build a website is included in this package:

- Wordpress Installation
- Integrate your branding
- Responsive for mobile and desktop
- Domain Name Registration

- Hosting transfer & Premium 3 months of free Full Hosting post-launch
- SSL Certificate
- Social media Integration



# LET'S GET STARTED!

Let's team up to create something epic!  
I'll help you conquer the digital world  
without breaking the bank—simple, stress-  
free, and totally awesome.

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